

Foundation for Solidarity

PARTNERSHIP DATA SHEET

1. The partnership: For a better understanding:

We are talking about a project, financed by EU-Commission, and co-financed by the government, (more exactly a Unit dealing with EU-social funds). This project is concerning the “integration of people with difficulties (not only immigrants) in the labour market”. Therefore several partners (operators) are working together, each is a specialist for a certain target group: the Spanish Red Cross is the specialist for immigrants. Other partners are dealing with gypsies, young people, people with disabilities, etc.

Within this project, the Red Cross has built a network with private companies, trade unions and NGOs to work together for the big project.

So for some questions there are two answers:

Talking about the big partnership is concerning the project about the “integration of people with difficulties (not only immigrants) in the labour market”

Talking about the small partnership is concerning the network, the Spanish Red Cross has built.

Question 1 is designed to elicit an explanation of the nature of your partnership in concrete terms and of the factors which led you to form this partnership.

What was the starting point for the partnership?

The Unit dealing with EU-social funds made a proposal to the Red Cross for working on a project concerning the “integration of people with difficulties (not only immigrants) in the labour market”. All in all this Unit invited another five organisations for working on this.

Caritas: specialist in young people

INSERSO: migrants

Red Cross: migrants

NGO: people with disabilities

NGO: gypsy people

Another organisation: people in jail

With which immigrants do you currently have contact or relations?

With the main groups of immigrants:

1st group: Latin American, Ecuadorian, Colombian

2nd group: Marocco (Maghreb)

3rd group: Eastern countries of Europe: Poland, Rumania

4th group: sub-Saharan people

What led you to take an interest in these immigrants?

It's the vulnerability of these people on the one hand. On the other hand the Red Cross deals with immigrants since a long time, it started once and since then they are continuing working with them.

What is the social situation of these immigrants?

Most of them have social problems: they have to deal with discrimination, housing problems, educational problems,...

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What is the legal status of these immigrants?

There are migrants with a legal status and others with an illegal status, but in the process of getting their papers.

Has the historical background of the host country influenced the situation of these immigrants?

Yes. In former time Spain was a country who sent people to other countries, such as Germany, Italy, etc. Therefore Spain in the beginning wasn't well prepared to integrate migrants. Now the situation has changed and Spain has built a structure, and they have to deal with the lots of migrants who come to Spain.

How would you define the partnership?

This question is explained in the beginning.

Who are the players in the partnership?

For the big partnership: it is already explained.
The network: the Red Cross is working together with private companies, trade unions, social agencies, NGOs and other migrant associations. Concerning the private sector they are working together with networks of private enterprises.

When did the partnership start (date)?

Big partnership: 2000

When is the partnership scheduled to end?

Big partnership: 2006

Why did you launch the partnership?

It was the Unit who started the big partnership.
The Red Cross started the small network, because they felt that they need all actors, if they want to work on the integration of migrants.

How did you launch the partnership?

The Red Cross built the network step by step. They started talking to some partners, then others wanted to join. ("einmal begonnen ist es zum Selbstläufer geworden") They also had some support of the media. All players of the network are mainly at the local level.

Explain how the partnership operates?

The big partnership: Every partner operates at his field. Then there is a Monitoring Committee, that is the link between all of them. This Monitoring Committee consists of people of this Unit and representatives of the different partners.

The network: There are now 120 agreements signed by players of the network, including local government and enterprises. They have meetings and evaluations, because they think this is very important.

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List the activities you have developed within the framework of the partnership?

The Red Cross are working with the individual people: individual assessments, workshops: "How to find a job?", professional trainings, support in getting self-employed, selections of people for offers of companies,... And they are working with the environment, such as the media, private companies. They produce leaflets, books, ...

What aims are you seeking to achieve in launching the partnership?

The Red Cross is not an employment centre, but they found out that it is because of being unemployed, that people have social difficulties, especially migrants. Because of that they want to help migrants to get social integrated.

Do you have an operating budget for the partnership?

Yes

Have you received any public and/or private funding for the partnership?

Both

How many people are working on the partnership?

For the big partnership: they don't know.

But there are 200 people of the Red Cross working on this project. (Paid staff)

How many people are involved in the partnership?

A lot, there are a lot of volunteers at the Red Cross, and the whole network, it is impossible to say how many.

Have you set up monitoring procedures to evaluate the partnership?

For the big partnership: yes.

In the network they have it too, it is supported by a computer implication.

Is there any other important information not covered by the previous questions which you think should be mentioned? (Please answer yes / no and provide an explanation where necessary):

The Red Cross cares not only about migrants, they specially see the gender perspective. They want to help female immigrants.

It is forbidden to work with the money of the partnership with migrants, that have an illegal status, therefore the Red Cross uses other sources to work with them.

2. Details of the initiator of the partnership project

Question 2 is designed to elicit details of the individual/organisation whose idea it was to launch the partnership and which has been the driving force behind it from the outset.

Unit dealing with EU-social funds

3. Details of the other partners involved in the partnership

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Question 3 is designed to elicit details of the individuals/organisation who accepted the initiator's invitation to join the partnership and to illustrate the basic principle which underlies this difference between the partnership project initiator on one hand and the other partners on the other.

Red Cross, others ?

4. Sector in which the initiator of the partnership project operates

Question 4 is designed to establish the economic and social sector in which the initiator of the partnership project operates?

Does the initiator of the partnership project operate in the primary / secondary / tertiary sector? (Please underline as appropriate and provide details):

Big partnership: tertiary sector

Does the initiator of the partnership project operate in the third sector. If so, in which area?

It's a kind of special NGO.

Is there any other important information not covered by the previous question which you think should be mentioned? (Please answer yes / no and provide an explanation where necessary):

5. Sectors in which the other partners in the partnership operate

Question 5 is designed to establish the economic and social sectors in which the other partnership project partners operate.

Do the other partners in the partnership project operate in the primary / secondary / tertiary sector? (Please underline as appropriate and provide details):

Big partnership: mainly the tertiary sector, and second sector.

Do the other partners in the partnership project operate in the third sector? If so, in which areas?

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Is there any other important information not covered by the previous question which you think should be mentioned? (Please answer yes / no and provide an explanation where necessary):

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6. Special characteristics of the initiator of the partnership project

Question 6 is designed to establish whether any factors either related or external to the launch and operation of the partnership - economic and financial situation, employment situation, geographical location - have influenced the launch and operation of the partnership project for and by the project initiator.

Do you think that the initial economic and financial situation of your organisation influenced your decision to form this partnership?

No

Have you received funding? If so, from whom?

Yes, of the EU social fund, of private funds and the Red Cross uses their own funds at local, regional and national level.

Is external funding an important factor in the operation of our organisation?

Yes

Is external funding an important factor in the launch and operation of the partnership project?

Yes

Has the employment profile of your organisation - number of staff, nationality, age range, gender, employee status - influenced the launch and operation of the partnership project?

No, it is the philosophy of the Red Cross.

Outline the profile of your organisation in terms of number of staff, nationality, age range, gender and employee status.

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Do you think that the geographical location of your organisation - urban/rural location, area of high/low population density, high/low immigrant density - has influenced the launch and operation of the partnership project?

No

Outline the geographical profile of your organisation indicating whether it is located in an urban/rural location or in an area of high/low population density or high/low immigrant density.

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7. The socio-political environment of the initiator of the partnership project

Question 7 is designed to establish whether any aspects of the socio-economic situation of the initiator of the partnership project favour or promote the development of the

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partnership project in terms of the integration of immigrant populations and the fight against negative discrimination. Question 7 is broad and general in its scope.

Do you believe that there are conditions which control access to the employment market? If so, what are they?

Yes: personal abilities, language skills, knowledge in the employment market, discrimination, expertise

Have these conditions which control access to the employment market affected the partnership project?

Yes

Is there a national, regional or local framework which shapes the fight against negative discrimination?

Yes. Spain is in the process of translating the EU-directives of anti-discrimination into Spanish law.

Have you had recourse to this legal framework which shapes the fight against negative discrimination in launching and funding the partnership project?

They explain all sort of people the EU-directives (environment, own stuff,..).

Is there a regional or local framework which promotes the integration of immigrant populations?

Yes. The EU-directives of anti-discrimination.

And the Spanish government has changed, now the direction is positive concerning immigration. The government is trying to create a big national plan dealing with discrimination. This framework has to integrate all local and regional "frameworks".

Have you had recourse to this legal framework which promotes the integration of immigrant populations in launching and funding the partnership project?

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Are there any political, social, cultural or media factors which led you to launch this partnership project?

All of them. To raise awareness in the media, to develop economy in Spain, to get politicians interested, to integrate the immigrants.

Have you developed a social responsibility policy?

Yes

What do you understand by a social responsibility policy?

Difficult to explain.

Have you developed a social label, a code of good practice, social audits, a gender equality policy, etc.?

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Yes, all of them.

Do you take part in social and economic benefit programmes at European, national, regional or local level?

Yes

Do the other partners in the partnership project inhabit a different socio-political environment to yours?

Yes. There is a strong difference between NGOs and companies.

Have your partners in the partnership project developed a social responsibility policy?

Don't know. But the Red Cross is trying to help others to create those.

Have your partners in the partnership project developed a social label, a code of good practice, social audits, a gender equality policy, etc.?

Don't know.

Do your partners in the partnership project take part in social and economic benefit programmes at European, national, regional or local level?

Yes

8. Benchmarking

Question 8 is designed to measure social, economic and environmental performance in terms of the integration of immigrant populations and the fight against negative discrimination.

Do you think that this partnership project for the integration of immigrant populations and the fight against negative discrimination has changed your social and economic environment?

Yes. The Red Cross Is not too ambitious, but yes, they believe so.

Do you think that this partnership project for the integration of immigrant populations and the fight against negative discrimination has changed the social and economic environments of your partners in the partnership?

Yes

Have you introduced or changed your social responsibility policy as a result of the launch of this partnership project?

Yes

Have your partners in the project introduced or changed their social responsibility policy as a result of the launch of this partnership project?

Don't know.

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Has this partnership project raised awareness of the issues involved in public authorities at European, national, regional or local level?

Yes, at local, regional and national level. At European level, they don't know.

9. Social responsibility in business

Question 9 is designed to establish, where applicable, the extent to which economic entities actually support the principle of “social responsibility in business”. This question is addressed primarily to organisations, irrespective of whether they are businesses, unions or NGOs and whether they operate in the private or the third sector, who have elected to embrace this new political trend – social responsibility in business – which does not simply equate to the notion of work in the social sector, particularly in the field of the integration of immigrant populations and ethnic minorities and the fight against negative discrimination. If this is not the case, the project initiator should simply answer the first two questions.

Are you familiar with the principle of “social responsibility in business”?

Yes, the Red Cross has a department dealing with this.

Have you already started to integrate this principle into the management of your business or organisation?

Yes, they need to have it and they are trying to help others too. They have a book, which they present to others.

Is social responsibility in business one of the strategic aims of your business or organisation? If so, why?

Yes

-Have you undertaken to carry out a social and environmental audit of your business or organisation dealing, or example, with issues such as working conditions, gender equality, anti-discrimination policy, the integration of immigrant populations, continuing training and development, energy consumption, water consumption, etc.?

Environmental audits: not national, but regional. Concerning the social audits they are engaged, but they don't have them.

Concerning working conditions: yes, they have, concerning the other examples mentioned: no.

Have you defined a set of social responsibility in business policies and set targets for improving the social and environmental conditions in your business or organisation? If so, what are they?

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Have you broadened the scope of your social responsibility in business policies to include your employees, suppliers, clients, shareholders, NGOs, local residents, etc.? If so, how have you done this?

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Yes

Are you sensitive to the notion of “fair trading”?

Yes, but the Red Cross is not engaged in this.

Do you think that initiatives designed to promote the integration of immigrant populations and to fight negative discrimination are important elements of social responsibility in business?

Yes

How do you see your initiative with respect to these two areas (integration of immigrant populations and to fight negative discrimination)?

These are exactly the main areas, the aims, the Red Cross wants to achieve: integration and the fight against negative discrimination.

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